Research Analyst

An **analyst** is an individual who performs analysis of a topic. ... Industry **analyst**, an individual who performs market research on segments of industries to identify trends in business and finance. Intelligence **analyst**. Marketing **analyst**, a person who analyzes price, customer, competitor and economic data to help companies.

**Analysts** help businesses by synthesizing external and internal data and communicating them clearly to all stakeholders, facilitators and partners. An **analyst** is principally responsible for interpreting data, formulating reports and making recommendations based upon the research findings

Coming to Research Analyst , it is responsible for researching, analyzing, interpreting, and presenting data related to markets, operations, finance/accounting, economics, customers, and other information related to the **field** they work in.

**The Basics of Being a Research Analyst**

Research analysts are usually divided into two groups: "buy-side" and "sell-side." A buy-side (brokerage) research analyst, employed by an asset management company, recommends securities for investment. The research of a sell-side (investment firm) analyst tends to be sold to the buy-side. Sell-side research is also given to clients for free for consideration, such as in an attempt to win business. Such research can be used to promote companies.

### KEY TAKEAWAYS

A research analyst is a professional who prepares investigative reports on securities or assets for in-house or client use.

The work conducted by the research analyst is in an effort to inquire, examine, find or revise facts, principles, and theories for internal use by a financial institution or an external financial client.

The report an analyst prepares entails the examination of public records of securities of companies or industries, and often concludes with a "buy," "sell" or "hold" recommendation.

The main differences between buy-side and sell-side analysts are the type of firm that employs them and the people to whom they make recommendations.

**skills for research analysts**

* Ability to cope with fast-paced and pressured work.
* Accuracy.
* Strong attention to detail and a strong analytical mind.
* Ability to notice patterns within statistics.
* An interest in psychology and behavior.
* Good organizational skills.
* Excellent (spoken and written) communication skills.

The most common research analysts are:

* 1. Market Research Analyst (Marketing)
  2. Operations Research Analyst
  3. Economic Research Analyst
  4. Financial Research Analyst
  5. Equality Research Analyst

Job Responsibilities:

* Analyze past results and perform variance analysis.
* Identify trends and make recommendations for improvements
* Provide analysis of trends and forecasts and recommend actions for optimization.
* Identify and drive process improvements, including the creation of standard reports.
* Use Excel functions to organize and analyze data.
* Create charts ,graphs and presentations for leaderships teams.
* Develop recommendations to improve business operations going forward.